

Grants and Sponsorship - Round One 2018/19 - Cultural Grants - Cultural and Creative Grants and Sponsorships and Festivals and Events Sponsorships (Artform)

File No: S117676

Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of Sustainable Sydney 2030 requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life Sustainable Sydney 2030 and the City of Villages it envisions.

The City advertised the following two cultural grant programs in Round One of the annual Grants and Sponsorship Program for 2018/19:

- Cultural and Creative Grants and Sponsorship Program; and
- Festivals and Events Sponsorship (Artform) Program.

For the Cultural and Creative Grants and Sponsorship Program, 53 eligible applications were received. This report recommends a total of 29 grants to a total value of \$492,428 in cash and \$37,436 revenue foregone/value-in-kind for the 2018/19 financial year, commitments of \$50,000 in cash and \$10,000 revenue foregone/value-in-kind for the 2019/20 financial year and commitments of \$25,000 in cash and no revenue foregone/value-in-kind for the 2020/21 financial year.

For the Festivals and Events Sponsorship (Artform) Program, 17 eligible applications were received. This report recommends a total of 12 grants to a total value of \$135,000 in cash and \$107,000 revenue foregone/value-in-kind for the 2018/19 financial year, commitments of \$65,000 in cash and \$66,500 revenue foregone/value-in-kind for the 2019/20 financial year and commitments of \$35,000 in cash and \$62,000 revenue foregone/value-in-kind for the 2020/21 financial year.

On 11 December 2017, Council adopted a revised Grants and Sponsorship Policy. All grants in this report were assessed against criteria and guidelines set out in this revised Policy with reference to Sustainable Sydney 2030 and the Creative City Cultural Policy and Action Plan.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

Recommendation

It is resolved that:

- (A) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2018/19 under the Cultural and Creative Grants and Sponsorship Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
107 Projects Incorporated as auspice for Jennifer Blake	Fambo: A Queer Festival For All Kinds of Families.	A free, one-day community festival showcasing LGBTQIA+ arts and activities at 107 Redfern Street.	\$20,000	Nil	Applicant to provide confirmation of the venue.
Art Fairs Australia Pty Ltd	Sydney Contemporary	An international art fair showcasing work by established and emerging artists, with a focus on Sydney creatives, held at Carriageworks	Nil	Street Banner hire fee waiver to the value of \$23,200	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Artspace/visual Arts Centre Ltd	The HOOP project - Woolloomooloo	A month-long community project, led by two artists, linking Pring Street Basketball Court, Woolloomooloo and a basketball court in Bataan, Philippines, by creating community-led design initiatives and installations in both locations.	\$15,000	Nil	Nil
Asian Australian Artists Association Incorporated	4A at Night	A series of night-time events showcasing new Australian-Asian artwork for culturally and linguistically diverse audiences, held across Haymarket.	Year 1 only - \$25,000	Nil	Nil
Bake House Independent Theatre	CROSSROADS	A series of free music, exhibitions and debates engaging with the local community, held on Sundays and Mondays at the Kings Cross Theatre.	\$15,000	Nil	Applicant to submit a revised budget.

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Co Operative For Aborigines Ltd	Tranby's Community Celebration Day- Celebrating and connecting Tranby's Indigenous history with the local community	A free celebration and educational event for Indigenous artists to share their history and skills with the public, to raise awareness of Tranby's cultural hub and history in Glebe.	\$19,000	Nil	Applicant to demonstrate they are procuring Indigenous business.
Electronic Music Conference Pty Ltd	EMC 2018 – 2020	An annual week of events and developmental activities, centred on electronic music, for industry professionals and the public, held across various venues in the City.	Year 1 - \$25,000 Year 2 - \$25,000 Year 3 - Nil	Street Banner hire fee waiver to the value of \$10,000 for two years	Applicant to submit a revised budget Applicant to work with the City's Strategy Adviser Live Music and Performance.
Force Majeure	INCITE 2018	An annual skills development workshop, offering a two-week, professional, dance theatre course to mid-career and established artists at Carriageworks	\$14,000	Nil	Applicant to submit a revised budget.

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Giant Dwarf House Pty Ltd	Giants in Residence 2018	A series of original works performed and recorded throughout the year, curated by five multi-disciplinary comedians and artists at the Giant Dwarf Theatre in Redfern.	\$19,000	Nil	Nil
Griffin Theatre Company Ltd	Wayside Bride	The development and execution of a new play to encourage community and audience engagement in Darlinghurst.	\$11,883	Nil	Nil
National Association for the Visual Arts Ltd as auspice for Joni Taylor Walczak	New Landscapes Institute	The development and delivery of a series of collaborative programs exploring local architecture and urban history, encouraging new interpretations of collections and archives by artists, architects and local residents.	\$10,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Music Council Of Australia Pty. Limited	Contemporary Music Roundtable	A national, contemporary musical conference for industry professionals to increase knowledge and growth of Australian music and public engagement, held at Erskineville Town Hall.	\$18,000	Venue Hire Waiver up to the value of \$683	Nil
Newtown Precinct Business Association Incorporated	Cultural and Creative Support Program - Part 2	A skills development program for local, creative businesses and start-ups to sustain success, by providing business coaching and access to CoWork Newtown for six months.	Year 1 only - \$24,000	Nil	Nil
Newtown Public School as auspice for Anthea Cottee	Mural Project Newtown	The creation of a mural on 59 Newman Street, and a mural renewal outside Newtown Primary School, to enhance the urban environment and pedestrian experience.	\$15,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Onto It Media Pty Ltd.	Sydney Venue Toolkit	The delivery of a website, which can be utilised by artists, curators and venues, to improve and increase live performance venues and spaces across the City.	\$26,060	Nil	Nil
Red Line Productions Limited	Creative Development and artists' workshops for presentation of the new musical Sherlock and Me	A project to support the development, performance and community involvement of a small theatre's first musical production at the Old Fitz, Woolloomooloo.	\$20,000	Nil	Nil
Redfern Legal Centre Ltd	Aboriginal Artwork Commission	A project to commission a local artist to create an Aboriginal artwork for use in Redfern Legal Centre's office and publications, to strengthen cultural safety and community values.	\$10,000	Nil	Applicant to work with the City's Community Engagement Coordinator.

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Rinse Out Inc.	Underbelly Arts Open Labs	A monthly evening providing local artists with a regular platform for creative development and experimentation at Joynton Avenue Creative Centre, Zetland.	\$20,000	Nil	Nil
Screen Culture Association Inc	Antenna Documentary Forum	A program of workshops and seminars where film and documentary professionals can network and develop their skills and industry knowledge, held at the Museum of Contemporary Art.	Year 1 - \$25,000 Year 2 - \$25,000 Year 3 - \$25,000	Nil	Nil
Shaun Parker & Company Limited	In The Zone	A series of interactive workshops and live performances designed to engender emotional resilience in young people, held in public spaces across the City.	\$15,000	Nil	Applicant to submit a revised budget. Applicant to work with the City's Library Programs team.

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Shopfront Arts Co-op Ltd as auspice for Alice Mary Williams	Theatricality of Social Change : conference and workshop	A conference and workshop where local artists and community members can exchange knowledge and develop skills with local and international theatre companies, in Redfern Town Hall.	\$15,000	Venue Hire fee waiver to the value of \$717	Nil
Sydney Arts Management Advisory Group Incorporated	SAMAG Seminar Series	A yearly program of professional development seminars for art specialists, to facilitate a dynamic creative sector within the City, held at Australia Council for the Arts, Surry Hills.	\$10,000	Nil	Applicant to submit a revised budget Applicant to work with the City's Cultural Strategy team.
Sydney Theatre Company Ltd	Drama and Literacy workshops in underprivileged schools and community settings	Regular drama and literacy workshops for disadvantaged young people to improve their literacy, community and well-being, held in schools and community organisations across the local government area.	\$17,585	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Sydney Youth Orchestras Inc	The Big Busk	A one-day, public event celebrating Sydney's young orchestral musicians, who will perform a series of open air concerts, in various locations, across the local government area.	\$10,000	Nil	Nil
The Paddington Society Incorporated	The Definitive History of Paddington (working title). A large format book. Publication is the subject of this grant application.	The publication, printing and launch of a book exploring Paddington's history and evolution, written and produced by a range of local historians, and heritage and landscape architects.	\$25,000	Venue Hire fee waiver to the value of \$2,836	Nil
The Performance Space Ltd as auspice for John Anthony Douglas	Circles of Fire: Amphitheatre	The development of a live-art, immersive, performance work exploring health and illness at the Livework's Festival, Carriageworks	\$15,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
The trustee for Oxford Underground Unit Trust	The Cube Program	A curated program of exhibitions displaying interdisciplinary culturally diverse works to connect artists and the City's communities in Darlinghurst.	\$20,000	Nil	Nil
Trustees of the Christian Brothers trading as the Edmund Rice Center as auspice for Nathaniel Palmer	Australian Black	A public audio and portrait photography exhibition showcasing diversity within the black community in Sydney, held at 107 Gallery in Redfern.	\$7,900	Nil	Applicant to submit a revised budget.
Working Group Entertainment Pty Ltd as auspice for Catalina Gouverneur	Caldera	A series of boutique, immersive theatre productions and installations, created by local and international artists, taking place at the Eveleigh Locomotive Workshops.	\$25,000	Nil	Applicant to submit a revised budget.

- (B) Council approve the cash grant and revenue foregone/value-in-kind recommendations for 2018/19 under the Festivals and Events Sponsorship (Artform) Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
AGB Events Pty Ltd	The Lights of Christmas	An annual, free light projection and storytelling event that illuminates St Mary's Cathedral and Cathedral Square over 20 days in December.	Nil	Year 1 only - Street Banner hire fee waiver to the value of \$16,000	Nil
Australian Design Centre	Sydney Craft Week	A ten day festival celebrating community cohesion through a variety of family-friendly craft workshops and markets, held across the City.	\$10,000	Nil	Nil
Bad Sydney Ltd	Bad Sydney Crime Writers Festival	An annual festival combining authors, journalists and professionals to explore Sydney's relationship with crime, held in early September at the Justice and Police Museum, Albert Street.	\$5,000	Nil	Applicant to submit a revised budget.

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Carriageworks Limited	The National: New Australian Art 2019/2021 ('The National')	A collaborative project to develop and display contemporary Australian art held at Carriageworks, Art Gallery of NSW and the Museum of Contemporary Art.	Year 1 - \$25,000 Year 2 - \$25,000	Street Banner hire fee waiver to the value of \$4,500 for two years	Nil
Ensemble Offspring Ltd	Kontiki Racket #2	An experimental music festival celebrating local and international acoustic and electronic music, held in Sydney Lower Town Hall.	Nil	Venue Hire fee waiver to the value of \$9,100	Work with the City's Venue Management team on the selection of an appropriate venue.
Gondwana Choirs	Gondwana World Choral Festival	A week-long festival displaying international youth ensembles performing over 20 public events, at various locations in the City.	Nil	Street Banner hire fee waiver to the value of \$8,450	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Head On Foundation Ltd	HeadOn#10	An annual, collaborative, cultural festival consisting of various photo-media art exhibitions, events and workshops for artists, residents and visitors across the City.	Year 1 - \$25,000 Year 2 - \$20,000 Year 3 - \$15,000	Venue Hire fee waiver to the value of \$54,500 per year for three years Street Banner hire fee waiver to the value of \$7,500 per year for three years	Applicant to submit a revised budget.
Screen Culture Association Inc	Antenna Documentary Film Festival 2018-2020	An annual festival showcasing documentaries from emerging and established filmmakers at Chauvel Cinema, 249 Oxford Street, Paddington.	Year 1 - \$25,000 Year 2 - \$20,000 Year 3 - \$20,000	Nil	Nil
Sherman Centre for Culture & Ideas Limited	Sherman Centre for Culture and Ideas (SCCI) Architecture Hub 2018	A contemporary architecture festival for all ages, consisting of tours, workshops, events and films, held at 20 Goodhope Street, The Museum of Applied Arts and Sciences, Chauvel Cinema and Barangaroo.	\$15,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	Value-in-kind Recommended	Conditions
Sydney Opera House Trust	ANTIDOTE - Contemporary Performance expansion	The expansion of a festival beyond the Sydney Opera House and across the City, displaying contemporary performances and installations by local and international artists.	Nil	Year 1 only - Street Banner hire fee waiver to the value of \$5,500	Nil
University of Technology Sydney as auspice for Winda Film Festival	Winda Film Festival	An annual film festival promoting and increasing awareness of Indigenous films and filmmakers to the general public, held at Event Cinemas on George Street.	\$25,000	Street Banner hire fee waiver to the value of \$1,450	Nil
Women in Theatre & Screen Incorporated	Festival Fatale	A three-day theatre event, exhibiting productions and workshops from local female-driven companies and artists, promoting cultural inclusion for audiences, held at the Eternity Theatre, Darlinghurst.	\$5,000	Nil	Nil

- (C) Council note that all grant amounts are exclusive of GST and all value-in-kind offered is subject to availability; and
- (D) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

Attachments

Attachment A. Grants and Sponsorship - Round One 2018/19 - Recommended for Funding - Cultural and Creative Grants and Sponsorships

Attachment B. Grants and Sponsorship - Round One 2018/19 - Not Recommended for Funding - Cultural and Creative Grants and Sponsorships

Attachment C. Grants and Sponsorship - Round One 2018/19 - Recommended for Funding - Festivals and Events Sponsorships (Artform)

Attachment D. Grants and Sponsorship - Round One 2018/19 - Not Recommended for Funding - Festivals and Events Sponsorships (Artform)

Background

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 7 February 2018, the City announced Round One of the annual grants program for 2018/19 as being open for applications on the City's website, with grant applications closing on 12 March 2018.
3. The two cultural programs promoted were:
 - (a) Cultural and Creative Grants and Sponsorship Program; and
 - (b) Festivals and Events Sponsorship (Artform) Program.
4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through Facebook, Twitter, What's On, postcard distribution and an ArtsHub publication with a native content piece and affiliated website and Facebook promotion. Email campaigns were also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
5. Following adoption of the revised Grants and Sponsorship Policy on 11 December 2017, the Festivals and Events Sponsorship (Artform) program is open to for-profit organisations. Three applications were received this round from for-profit organisations and one for-profit organisation, AGB Events Pty Ltd, is recommended in this report.
6. Nineteen applications were received in the Cultural and Creative Grants and Sponsorship Program round from for-profit organisations and the following 11 for-profit organisations are recommended in this report:
 - (a) Alice Williams auspiced by Shopfront Arts Co-op Ltd;
 - (b) Anthea Cottee auspiced by Newtown Public School;
 - (c) Art Fairs Australia Pty Ltd trading as Sydney Contemporary;
 - (d) Catalina Gouverneur auspiced by Working Group Entertainment Pty Ltd;
 - (e) Electronic Music Conference Pty Ltd;
 - (f) Giant Dwarf House Pty Ltd;
 - (g) John Anthony Douglas auspiced by Performance Space Ltd;
 - (h) Joni Taylor Walczak auspiced by National Association for the Visual Arts Ltd;
 - (i) Nathaniel Palmer auspiced by Trustees of The Christian Brothers;
 - (j) Onto It Media Pty Ltd; and
 - (k) The Trustee for Oxford Art Factory Underground Unit Trust trading as The Cube Program OAF.

7. These applications meet the Festivals and Events Sponsorship (Artform) and the Cultural and Creative Grants and Sponsorship Program for-profit eligibility criteria, clearly demonstrating that the applicants' requests for funding provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the City's cultural and creative industries. For-profit applicants in these programs are required to match their request from the City with cash.
8. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges, such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
9. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
10. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.
11. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications, or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
12. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
13. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) Sustainable Sydney 2030;
 - (b) Grants and Sponsorship Policy; and
 - (c) Creative City Cultural Policy and Action Plan.
14. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
15. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

Cultural and Creative Grants and Sponsorship Program (\$5,000 to \$50,000 for up to three years funding)

16. The Cultural and Creative Grants and Sponsorship Program supports projects and initiatives that provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the city's cultural and creative industries.
17. The assessment panel for Cultural and Creative Grants and Sponsorship was comprised of the Cultural Projects Coordinator – Funding Programs, Cultural Projects Coordinator – Sector Initiatives, Strategy Advisor – Live Music with the specialist input of the City Historian, Community Garden & Volunteer Coordinator, Cultural Projects Coordinator - Creative Spaces, Manager City Business & Safety, Manager Cultural Strategy, Manager Homelessness, Manager Programs & Learning, Marketing Manager - Creative City & Urban Environment, Program Manager Special Projects, Public Art Program Manager, Senior Social Programs Officers, Social Policy Officer, Social Programs Officer (LGBTIQ) and the Strategy Advisor Culture. The assessment meeting was chaired by the Executive Manager Creative City.
18. The applications recommended for the Cultural and Creative Grants and Sponsorship Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.

19. Overview of 2018/19 Cultural and Creative Grants and Sponsorship Program:

Total draft budget for 2018/19	\$1,110,000
Total already committed to previously approved applications	\$433,000
Total amount available for 2018/19 Round 1	\$677,000
Total number of eligible applications this round	53
Total cash requested from applications	\$1,315,274
Total value-in-kind support requested from applications	\$87,620
Total number of applications recommended for cash and/or value-in-kind support	29
Total amount of cash funding recommended 2018/19 (Multi-year funding recommended 2019/20 - \$50,000) (Multi-year funding recommended 2020/21 - \$25,000)	\$492,428
Total amount of value-in-kind support recommended 2018/19 (Multi-year funding recommended 2019/20 - \$10,000)	\$37,436
Amount remaining for subsequent allocation of the program 2018/2019	\$184,572

Festivals and Events Sponsorship (Artform) Program (\$5,000 to \$30,000 for new applicants or localised festivals, or by negotiation for established festivals and events)

20. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the city's communities. The City provides support for festivals and events under two categories – 'Artform' or 'Village and Community'.
21. Artform festivals and events provide a contemporary overview of developments in each artform, including innovative contexts for the work of artists; they connect artists to audiences, and meet the City's broader cultural priorities.
22. The assessment panel for Festivals and Events Sponsorship (Artform) was comprised of the Cultural Projects Coordinator – Funding Programs, Cultural Projects Manager and Executive Producer - Major Events & Festivals, with specialist input from the Community Engagement Coordinator, Library Learning Program Coordinator, Senior Social Programs Officers and Strategy Advisor – Live Music. The assessment meeting was chaired by the Executive Manager Creative City.

23. Overview of 2018/19 Festivals and Events Sponsorship Program – Artform:

Total draft budget for 2018/19	\$3,292,500
Total already committed to previously approved applications	\$3,124,050
Total amount available for 2018/19 Round 1	\$168,450
Total number of eligible applications this round	17
Total cash requested from applications	\$482,550
Total value-in-kind support requested from applications	\$180,019
Total number of applications recommended for cash and/or value-in-kind support	12
Total amount of cash funding recommended 2018/19 (Multi-year funding recommended 2019/20 - \$65,000) (Multi-year funding recommended 2020/21 - \$35,000)	\$135,000
Total amount of value-in-kind support recommended 2018/19 (Multi-year funding recommended 2019/20 - \$66,500) (Multi-year funding recommended 2020/21 - \$62,000)	\$107,000
Amount remaining for subsequent allocation of the program 2018/2019	\$33,450

Key Implications**Strategic Alignment - Sustainable Sydney 2030 Vision**

24. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This program of recommended grants is aligned with the following strategic directions and objectives:

- (a) Direction 7 - A Cultural and Creative City - the grant projects recommended in this report will provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the City's cultural and creative industries.

Organisational Impact

25. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Cultural

26. The City's Grants and Sponsorship Program provides the City with a platform to support cultural initiatives from the communities and community organisations within the local area.

Budget Implications

27. A total of \$627,428 in cash and \$144,436 in revenue foregone/value-in-kind from the proposed draft 2018/19 budget, as follows:
 - (a) Cultural and Creative Grants and Sponsorship Program – \$492,428 is provided in the draft budget of \$1,110,000.
 - (b) Festivals and Events Sponsorship (Artform) – \$135,000 is provided in the draft budget of \$3,292,500.
 - (c) Revenue foregone/value-in-kind – \$144,436 is provided in the venue hire and street banner hire budgets which total \$1,410,000.
28. Additionally, this report includes forward commitments of \$175,000 in cash and \$138,500 in revenue forgone (these amounts will be incorporated in future budgets proposed).

Relevant Legislation

29. Section 356 of the Local Government Act 1993. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
30. Section 356(3)(a) - (d) is satisfied for the purpose of providing grant funding to for-profit organisations because:
 - (a) the funding is part of the following programs:
 - (i) Cultural and Creative Grants and Sponsorship; and
 - (ii) Festivals and Events Sponsorship (Artform);
 - (b) the details of these programs have been included in Council's draft operation plan for financial year 2018/19;
 - (c) the program's proposed budgets do not exceed 5% of Council's proposed income from ordinary rates for financial year 2018/19; and
 - (d) these programs apply to a significant group of persons within the local government area.

Critical Dates / Time Frames

31. The funding period for Round One of the Grants and Sponsorship Program for 2018/19 is for activity taking place from 1 August 2018 to 31 July 2019. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in August.

Public Consultation

32. For all programs open to application in Round One of the annual grants and sponsorship program for 2018/19, two question and answer sessions were held in Town Hall House to assist potential applicants with their applications on the following dates:
 - (a) Thursday 22 February 2018 from 4pm – 7pm; and
 - (b) Tuesday 27 February 2018 from 4pm – 7pm.
33. Ninety eight meetings were held across the two Q&A sessions where prospective applicants sought advice from City staff about their project proposals and the application process.
34. Sixty two per cent of these attendees advised they had not applied for a City of Sydney grant previously.

ANN HOBAN

Director City Life

Phoebe Arthur, Grants Coordinator